



## Club Health Assessment for District 11 C1 through August 2018

| Club Number                          | Club Name                     | Charter Date | Status  | Membership                         |                   |                     |  |                 |                            |  | Reports                                |                                  |   |  | Finance | LCIF      |
|--------------------------------------|-------------------------------|--------------|---|------------------------------------|-------------------|---------------------|--|-----------------|----------------------------|--|--|----------------------------------|---|--|---------|-----------|
|                                      |                               |              |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth                                 | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***              | Yrs. Since Last Officer Report   | President Rotation                                  | Vice President Reported ****             |         |           |
|                                      |                               |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     | If net loss is greater than 20% appears in red |                 |                            | If no report in 3 months appears in red    | When more than one year appears in red | Number of repeat terms indicated | Notes the officers that do not have an active Email | If no report in 12 months appears in red |         |           |
| <b>Clubs more than two years old</b> |                               |              |   |                                    |                   |                     |  |                 |                            |  |  |                                  |   |  |         |           |
| 4598                                 | ALLEGAN                       | 11/21/1945   | Active  | 25                                 | 0                 | 1                   | -1   | -3.85%          | 28                         | 1  | 0                                      |                                  | N   | P,T,MC,SC                                | 4       |           |
| 4657                                 | ALLEDALE                      | 10/24/1963   | Active  | 19                                 | 0                 | 0                   | 0  | 0.00%           | 18                         |  | 3                                      | 4                                |   | VP,MC,SC                                 | 4       |           |
| 31329                                | ALTO                          | 11/13/1975   | Active  | 23                                 | 2                 | 0                   | 2  | 9.52%           | 26                         |  | 1                                      | 2                                | N   | MC,SC                                    | 1       |           |
| 4688                                 | CASNOVIA KENT CITY            | 02/17/1954   | Active  | 9                                  | 0                 | 0                   | 0  | 0.00%           | 12                         |  | 0                                      |                                  |   | P,T,M,VP,MC SC                           | 3       |           |
| 4665                                 | CEDAR SPRINGS                 | 03/16/1959   | Active  | 22                                 | 0                 | 0                   | 0  | 0.00%           | 20                         |  | 1                                      |                                  |   | P,M,MC,SC                                | 2       |           |
| 4668                                 | COOPERSVILLE                  | 02/21/1955   | Active  | 4                                  | 0                 | 0                   | 0  | 0.00%           | 4                          |  | 4                                      | 17                               |   | P,M,VP,MC,SC                             | 6       |           |
| 4553                                 | DELTON                        | 10/07/1954   | Active  | 2                                  | 0                 | 0                   | 0  | 0.00%           | 2                          |  | 0                                      | 4                                |   | P,M,VP,MC,SC                             | 0       |           |
| 31327                                | DORR TOWNSHIP                 | 11/21/1975   | Active  | 22                                 | 0                 | 0                   | 0  | 0.00%           | 23                         |  | 2                                      |                                  |   | P,T,M,MC,SC                              | 7       |           |
| 4675                                 | FRUITPORT                     | 10/05/1948   | Active  | 74                                 | 4                 | 1                   | 3  | 4.23%           | 67                         | 15   | 0                                      |                                  | N   | P,MC,SC                                  | 5       |           |
| 4677                                 | GRAND RAPIDS                  | 11/14/1919   | Active  | 95                                 | 0                 | 3                   | -3   | -3.03%          | 102                        | 7  | 0                                      |                                  | N   | MC                                       | 2       |           |
| 84846                                | GRAND VALLEY STATE UNIVERSITY | 02/15/2005   | Active(1)   | 11                                 | 0                 | 0                   | 0  | 0.00%           | 12                         |  | 2                                      |                                  | N   | M,MC,SC                                  | 4       |           |
| 4679                                 | GRANDVILLE JENISON L C        | 02/26/1973   | Active  | 8                                  | 0                 | 0                   | 0  | 0.00%           | 10                         |  | 3                                      | 5                                | N   | T,M,MC,SC                                | 6       |           |
| 4620                                 | HAMILTON                      | 04/21/1960   | Active  | 17                                 | 0                 | 0                   | 0  | 0.00%           | 16                         |  | 0                                      |                                  | R   |  | 4       |           |
| 4561                                 | HASTINGS                      | 01/31/1950   | Active  | 8                                  | 0                 | 0                   | 0  | 0.00%           | 8                          |  | 1                                      | 5                                | N   | M,MC,SC                                  | 4       |           |
| 4683                                 | HOLLAND                       | 12/28/1926   | Active(1)   | 13                                 | 0                 | 0                   | 0  | 0.00%           | 15                         |  | 4                                      | 1                                | None  | R  | 24+     |           |
| 4622                                 | HOPKINS                       | 02/08/1949   | Active  | 13                                 | 0                 | 0                   | 0  | 0.00%           | 12                         |  | 5                                      | 1                                | None  |  | 24+     |           |
| 4685                                 | HUDSONVILLE                   | 11/17/1947   | Active  | 9                                  | 0                 | 0                   | 0  | 0.00%           | 9                          |  | 4                                      | 2                                | N   | M,MC,SC                                  | 4       |           |
| 4597                                 | LAKEWOOD AREA                 | 09/30/1947   | Active  | 44                                 | 0                 | 0                   | 0  | 0.00%           | 44                         |  | 1                                      | 8                                | R   | VP,MC,SC                                 | 13      |           |
| 41310                                | LYONS MUIR LC                 | 05/24/1982   | Active  | 21                                 | 0                 | 0                   | 0  | 0.00%           | 19                         |  | 1                                      | 2                                | N   | MC,SC                                    | 3       |           |
| 4695                                 | MARNE                         | 06/03/1963   | Active  | 29                                 | 0                 | 0                   | 0  | 0.00%           | 34                         |  | 2                                      |                                  | N   | P,VP,MC,SC                               | 2       |           |
| 4630                                 | MARTIN                        | 10/26/1953   | Active  | 6                                  | 0                 | 0                   | 0  | 0.00%           | 5                          |  | 0                                      | 2                                | N   |  | 2       |           |
| 4577                                 | MIDDLEVILLE                   | 03/21/1955   | Active  | 22                                 | 0                 | 0                   | 0  | 0.00%           | 21                         |  | 2                                      |                                  | N   | M,VP,MC,SC                               | 7       |           |
| 4699                                 | MUSKEGON HOST                 | 12/09/1919   | Active  | 18                                 | 0                 | 0                   | 0  | 0.00%           | 18                         |  | 2                                      | 8                                |   | S,T,M,VP                                 | 2       |           |
| 36554                                | MUSKEGON NORTH SIDE           | 02/26/1979   | Active  | 77                                 | 0                 | 2                   | -2   | -2.53%          | 75                         | 3  | 0                                      |                                  | N   |  | 0       | \$1050.00 |



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|-------------|--------------------|--------------|---|------------------------------------|-------------------|---------------------|--|-----------------|----------------------------|--|---|--|----------------------------------|---|--|------|---------------------------------------|
|             |                    |              |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth                                 | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***               | Yrs. Since Last Officer Report         | President Rotation               | Vice President Reported ****                        |  |      | Months Since Last Activity Report *** |
|             |                    |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     | If net loss is greater than 20% appears in red |                 |                            |  | If no report in 3 months appears in red | When more than one year appears in red | Number of repeat terms indicated | Notes the officers that do not have an active Email | If no report in 12 months appears in red |      |                                       |
| 4581        | NASHVILLE          | 09/29/1942   | Active  | 11                                 | 0                 | 5                   | -5   | -31.25%         | 16                         | 14   | 1                                       |  | 8                                | T,M,VP,SC   | 1  |      |                                       |
| 4702        | RAVENNA            | 06/28/1954   | Active  | 55                                 | 0                 | 1                   | -1   | -1.79%          | 56                         | 2  | 0                                       |  | N                                | T,M,VP,MC,SC  | 0  |      |                                       |
| 4704        | ROCKFORD           | 03/12/1954   | Active  | 73                                 | 0                 | 0                   | 0  | 0.00%           | 76                         |  | 1                                       |  | 2                                | M,MC,SC   | 10                                       |      |                                       |
| 29834       | SARANAC            | 10/14/1974   | Active  | 23                                 | 0                 | 0                   | 0  | 0.00%           | 24                         |  | 0                                       |  | 2                                | MC,SC   | 8  |      |                                       |
| 4711        | SPARTA             | 04/07/1954   | Active  | 30                                 | 0                 | 0                   | 0  | 0.00%           | 24                         |  | 2                                       |  | N                                | M,MC,SC   | 2  |      |                                       |
| 33265       | SPRING LAKE        | 01/31/1977   | Active  | 14                                 | 0                 | 0                   | 0  | 0.00%           | 15                         |  | 0                                       |  | 10                               | T,M,VP,MC,SC  | 2  |      |                                       |
| 4714        | THORNAPPLE VALLEY  | 02/02/1954   | Active  | 17                                 | 0                 | 0                   | 0  | 0.00%           | 20                         |  | 0                                       |  | 2                                | VP  | 0  |      |                                       |
| 4717        | WHITEHALL MONTAGUE | 02/18/1958   | Active  | 13                                 | 0                 | 0                   | 0  | 0.00%           | 12                         |  | 0                                       |  | N                                | M,MC,SC   | 3  |      |                                       |
| 4718        | WYOMING            | 03/15/1962   | Active  | 21                                 | 0                 | 0                   | 0  | 0.00%           | 21                         |  | 2                                       |  | 5                                | N   | 0  |      |                                       |

### Clubs Cancelled Previous Fiscal Year – Clubs Cancelled within last 12 months may be reinstated

| Club Number | Club Name            | Charter Date | Current Status* | Cancellation Date |
|-------------|----------------------|--------------|-----------------|-------------------|
| 4667        | BELDING              | 05/12/1949   | Cancelled(6*)   | 05/31/2018        |
| 53350       | GRAND HAVEN          | 06/26/1992   | Cancelled(6*)   | 07/29/2017        |
| 56568       | HOLTON-TWIN LAKE L C | 02/21/1995   | Cancelled(6*)   | 01/29/2018        |
| 4697        | MUSKEGON SOUTHSIDE   | 03/15/1960   | Cancelled(6*)   | 03/31/2018        |

| Current Total Clubs Count | YTD New Clubs Count | YTD Cancelled Clubs Count | YTD Net Club Gain | Current Total Members Count | YTD Add | YTD Drop | YTD Net Growth | YTD Net Growth % | Member Count 12 Months Ago | Average Member Count Per Club | % of Clubs with less than 20 members | % No MMR in 3 Months | % No Officer Report in 12 Months | % of Clubs with balance 90+ days | Number of Clubs in Status Quo | % Status Quo Clubs in Financial Suspension | Number of Cancelled Clubs | Average Cancelled Club Age | Members Lost Due to Cancellation | % of Clubs Cancelled for Non-Financial Reasons |
|---------------------------|---------------------|---------------------------|-------------------|-----------------------------|---------|----------|----------------|------------------|----------------------------|-------------------------------|--------------------------------------|----------------------|----------------------------------|----------------------------------|-------------------------------|--|---------------------------|----------------------------|----------------------------------|--|
| 33                        | 0                   | 0                         | 0                 | 848                         | 6       | 13       | -7             | -0.82%           | 864                        | 26                            | 52%                                  | 18%                  | 6%                               | 0%                               | 0                             | 0%   | 0                         | 0                          | 0                                | 0%   |

\* - P - Priority Club. Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

\*\* - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson, VP-First Vice President, MC-Communications Chairperson, SC-Service Chairperson

\*\*\* - Abbreviation: N/R - Never reported using the Lions Clubs website, N/A - Not applicable, No password registered for the Lions Clubs website.

\*\*\*\* - Abbreviation: N - New, IP - Immediate Past, R - Repeat.